

# THE HIGHEST LEVEL OF IRA DISTRIBUTION TRAINING

ED SLOTT'S  
ELITE  
**IRA**  
ADVISOR  
GROUP<sup>SM</sup>

“Any advisor serious about retirement planning should invest in their future and their clients’ futures by joining Ed Slott’s Elite IRA Advisor Group<sup>SM</sup>. The best of the best in IRA education and planning strategies. The best of the best financial advisors.”

—Craig Adamson

# YOU'VE COMPLETED 2 FULL DAYS WITH ED SLOTT AND COMPANY... NOW TAKE YOUR BUSINESS TO THE NEXT LEVEL!



**J**oin Ed Slott's Elite IRA Advisor Group<sup>SM</sup> for the highest level of continuous IRA distribution training available anywhere. It's where the nation's top financial advisors meet.

*Ed Slott's Elite IRA Advisor Group<sup>SM</sup>* is an exclusive organization of financial advisors who are dedicated to being leaders in the IRA industry. Because being the best in the business requires an enormous amount of ongoing education, time and effort, Ed Slott created *Ed Slott's Elite IRA Advisor Group<sup>SM</sup>* as a single resource for serious professionals. Ed Slott's Elite IRA Advisors are equipped with up-to-date tools and resources to outsmart and outsell their competition.

## What Our Members Are Saying...

"This is the greatest learning opportunity of your professional career. If you want to know what 99% of advisors don't know, then training with Ed Slott is a must. I have brought in accounts I never would have prior to becoming part of the group."—David Dixon

"Ed and his staff make the difficult easy and have the answers when I need them. He is always in search of better tools and greater results for me." —Joe Clark

"I highly recommend Ed and his first-class Elite Group to anyone who wants a top-notch education and a leg up in this industry. This is one of THE BEST decisions I have ever made for my business." —Brad Pistole

"I consider my Ed Slott Master Elite status more meaningful and more valuable for my clients than all of my other professional designations combined." —Ed Kelly

# ONGOING STUDY GROUP

that drills deep into the most complicated issues of IRA distribution planning:

- **2 workshops** per year with Ed Slott, our IRA Technical Experts, and guest speakers from Ed Slott and Company's network of industry-leading colleagues
- **Access** to a members only section of [www.ira-help.com](http://www.ira-help.com) with a wealth of business-building resources, including Ed Slott and Company's custom-designed modules — diagnostic checklists that advisors use to ensure their clients' IRAs are set up and maintained correctly
- **Live Q&A** webcasts
- **Immediate updates** via video and email alerts, handouts, charts and/or social media on the latest changes to IRA tax laws
- **Listed on our website** as an Ed Slott trained advisor
- **Team of IRA Technical Experts** available to answer your tough questions
- **Connections** with media sources who are interested in interviewing the TOP financial advisors in the country
- **Sure-fire outflow pieces** to attract new IRA assets from less-informed advisors and position yourself as a go-to expert within your network of centers of influence, clients, prospects and your community
- **Elite Group-specific** and customizable products
- **Monthly online subscription** to Ed Slott's IRA Advisor Newsletter—including all issues dating back to 2001!

*Annual Membership fee is \$6,500 or \$600 per month*

Elite advisors set themselves apart through educational expertise. In order to stay in good standing with Ed Slott's Elite IRA Advisor Group<sup>SM</sup>, you must successfully pass 2 semi-annual exams based on the material covered during our workshops and webcasts. Prove to your clients that you truly are the BEST of the BEST.

**Watch how Ed Slott's Elite IRA Advisors have utilized their membership to benefit their business!**

**[www.ira-help.com/EliteGroup](http://www.ira-help.com/EliteGroup)**

# NOW IS YOUR OPPORTUNITY TO BECOME A MEMBER!

The industry's top producers rely on Ed Slott's Elite IRA Advisor Group<sup>SM</sup> to accelerate their business, charge more for their services and stop competing on investment performance.



For more information on becoming a member of this prestigious group, please contact **Ilana Slott**:

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