Sponsoring an Ed Slott and Company event is the perfect way to reach a large audience of top financial professionals in one venue.

Ed Slott was named “The Best Source for IRA Advice” by The Wall Street Journal, has trained over 1 million advisors and has been deemed “America’s IRA Expert” by Mutual Funds magazine.

Our workshops attract hundreds of financial advisors, insurance agents, CPAs, attorneys, and estate planners. Get in front of motivated, experienced financial professionals who are focused on growing their businesses.
Ed Slott and Company’s Exclusive 2-Day IRA Workshop, *Instant IRA Success*, consistently sells out at approximately 200 - 225 advisors from across the country. These professionals realize the importance of dedicating their time and money to growing their businesses through education. They are always searching for products and services that will enhance their practices and create value for their clients.

**GOLD SPONSORSHIPS**
Get Speaking Time in Front of Attendees by Sponsoring a Major Workshop Event!

Gold Sponsorship Options:
- Day 1 Meals
- Day 2 Meals
- Day 1 Breaks
- Day 2 Breaks

**SILVER SPONSORSHIPS**
Highlight Your Presence by Sponsoring a Piece of Workshop Collateral and Prominently Displaying Your Logo

Silver Sponsorship Options:
- Pens
- Steno Pads
- Program Agenda

**BRONZE SPONSORSHIPS**
Reach Tens of Thousands of Financial Professionals by Pairing Your Sponsorship with Online Advertising

Bronze Sponsorship Options:
- Exhibitor and Advertising Package:
  - Includes booth at workshop and 2 months of discounted advertising on *The Slott Report* and *IRA Updates* e-blast

- Limited packages available!

**EXHIBITOR SPONSORSHIPS**
Showcase Your Company in Front of Hundreds of Financial Advisors

- Booth with 2 Booth Representatives
ED SLOTT AND COMPANY’S
2-DAY IRA WORKSHOP

Additional Sponsorship Benefits Include:

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Gold Sponsorships</th>
<th>Silver Sponsorships</th>
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A la Carte Enhancements:
- Inserts in Attendee Bags - $1,000
- Upgrade to Full-Page Ad in Course Manual - $500
- Ad Space in Email - $1,000
- Extra Booth Representatives - $1,000 per person (max of 4 total reps)
Ed Slott’s Elite IRA Advisor Group℠ is an exclusive organization of over 500 of the nation’s top financial advisors who attend semiannual trainings with America’s IRA Experts.

Who Are Ed Slott's Elite IRA Advisor Group℠ Members?

- Professionals who have been in the business for an average of **20 years**
- Presidents, managing partners, and/or owners
- High-level producers averaging over **$50,000,000 in assets** under management
- Advisors that have an average **GDC of over $500,000**
- **86%** have a Series 6 and/or a Series 7 license
- **87%** are independent agents
- **91%** sell life insurance
- **84%** are Investment Advisor Representatives (IARs)
ED SLOTT’S
ELITE IRA ADVISOR GROUP℠ WORKSHOP

PLATINUM SPONSORSHIP
Sponsor Our Elite Night Out and Get EXCLUSIVE After-Hours Networking Time with Attendees Plus the Highest Sponsorship Benefits, Including Speaking Time!
Platinum Sponsorship Options:
▶ Elite Night Out

GOLD SPONSORSHIPS
Sponsor a Major Workshop Event and Get Speaking Time in Front of Attendees!
Gold Sponsorship Options:
▶ Guest Speaker - $18,000
▶ Lunch - $18,000
▶ Cocktail Reception - $18,000
▶ Breakout Session - $11,000

SILVER SPONSORSHIPS
Highlight Your Presence by Sponsoring a Piece of Workshop Collateral and Prominently Displaying Your Logo
Silver Sponsorship Options:
▶ Pens
▶ Steno Pads
▶ Program Agenda

BRONZE SPONSORSHIPS
Reach Tens of Thousands of Financial Professionals by Pairing Your Sponsorship with Online Advertising
Bronze Sponsorship Options:
▶ Exhibitor and Advertising Package:
  Includes booth at workshop and 2 months of discounted advertising on *The Slott Report* and *IRA Updates* e-blast
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EXHIBITOR SPONSORSHIPS
Showcase Your Company in Front of Hundreds of Financial Advisors
▶ Booth with 2 Booth Representatives
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### A la Carte Enhancements:
- Inserts in Attendee Bags - $1,200
- Full-Page Ad in Course Manual - $1,000
- Half-Page Ad in Course Manual - $750
- Extra Booth Representatives - $1,200 per person (max of 4 total reps)

*Attendee Guest Passes only valid for Ed Slott’s 2-Day IRA Workshops